

Tour The Home
Of The Stars.



The Mercedes-Benz Visitor Center



1894—Karl Benz (center)



Racing Exhibit

Feel like a little stargazing?

EXPERIENCE the star-studded history of Daimler-Benz, the world's premier automobile manufacturer. The story is chronicled in the Mercedes-Benz Visitor Center, the **FIRST** of its kind outside Germany. This **ARCHITECTURAL SHOWCASE**, adjacent to Daimler's only U.S.

automobile manufacturing plant, brings to life the company's **VISION** — to produce nothing less than the most exceptional automobiles in the world. Much more than a museum, the Visitor Center's exhibits propel you down a **MULTIMEDIA** path through the past, present and future of





Located off I-59 – Exit 89 on Mercedes Drive.

Hours of operation:

Monday-Friday 9:00a.m. - 5:00p.m.

Saturday 10:00a.m. - 5:00p.m.

Closed Sundays & Holidays

Admission:

Adults \$4.00

Children & Senior Citizens \$3.00

***Children must be 12 or older
to tour the plant.***

***Group rates available with
advance reservations.***

**For more information or to arrange a tour,
please call us toll-free at 1-888 2 Tour MB.
Outside U.S. – call 205-507-2266.**

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M-Class All-Activity Vehicle

AUTOMOTIVE TECHNOLOGY.

Explore the pioneering spirit of the people who developed the first automobile in 1886. Witness some of the greatest racing triumphs in history. Discover the technological **INNOVATIONS** that make Mercedes-Benz stand

out among the world's safest automobiles. Each exhibit takes you one step closer to understanding why Mercedes-Benz is a world leader in automotive performance, engineering, **SAFETY** and quality.

As the past unfolds around you, the new standard among



1956 300SL "Gullwing"

sport-utility vehicles stands before you in the **M-CLASS** All-Activity Vehicle. More than a century of excellence led to the development of the M-Class, the first sport-utility vehicle with the performance, comfort, safety and **QUALITY** of a Mercedes-Benz. Visit your local dealer to learn how you can take factory-direct delivery of your new M-Class at the Visitor Center.



Factory Tour

Browse through our gift boutique, where you'll find a whole range of gift items, collectibles and souvenirs.

Before you visit, call to **RESERVE A TOUR** of the M-Class manufacturing plant, and see for yourself how Mercedes-Benz quality is built.

The Mercedes-Benz Visitor Center. Where stars are always within your reach.



The Mercedes-Benz Visitor Center



Mercedes-Benz

Mercedes-Benz U.S. International, Inc.
Visitor Center

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